

Higher Education Daily

Dear Friend:

On beautiful convocation, twenty five years ago, two young men graduated from the same university. They had same qualities and looked like twines. Both had better knowledge than other students in the university, both had pleasing personality and both—as young graduates are—were filled with greater aims for the future.

Recently, these young men returned to their University where they graduated, for a National Technical Seminar.

They were still very good friends and helpful to each other. Both had a happy married life. Both had a peaceful family with three children. And both had gone to work for an Engineering College as a teaching faculty after graduation and were still there.

But there was a difference. Now the college attained a University status offering bachelor degree, master degree and Phd programs. The University administration advised all the teaching faculties to upgrade and to do Phd degree. One of the men never do the Phd program and he was head of the department of electronics of that university. And the other had the Phd degree and became its Vice Chancellor, controlling the entire university.

What Made This Difference

I have wondered about this. Do you? Why people experience this kind of difference in their life? It's not some extraordinary talent or hard working or dedicated service. It's not that one person wants to upgrade himself and the other doesn't.

The difference lies in what one person knows about the opportunities, available resources and how he or she makes use of that knowledge.

And that is why I am writing to you and to people like you about Higher Educational Daily.

For that is the whole purpose of the educational journal: to give its readers the knowledge-knowledge that they can use in the educational sectors.

A Publication Unlike Any Other

You see, the Higher Educational Daily is a unique publication. It's the country's only national educational daily. Every day, it's put together by the world's largest staff of educational experts like eminent professors, research scholars, and etc.

Every day, the journal's pages include a broad range of information of interest and significance to the people who is interested in education, no matter where it comes from. Not just schools and colleges, but anything and everything in the whole, fast moving world of higher education... The Higher Educational Daily gives you all the educational news you need – when you need it.

Knowledge Is Power

Right now I am reading page one of the Journal, the best-read front page in India. It combines all the important news of the day with pictures and featured reports. Every category of educational news ranging from high school education to university education is covered. I see articles on educational loans, job opportunities, student forum, list of premier institutions, and industry attachments. I see major seminars and symposiums from California, New Delhi, Australia, and London. I see column after column that can affect you, your job, and your future.

And there is page after page inside the journal filled with information about bachelor, master and Phd programs offered by various universities that's useful to you.

The recruit section gives you insights into how students should choose jobs and work in the environment. How universities are promoting their educational products. There is daily coverage for high-tech courses in the areas of science, technology, media and marketing. Plus daily features on the challenges of managing self-financing colleges.

The journal is also the single best source for news and links to upgrade your technical skills. In the College & University section there are continuing education courses, week end programs for Professors, research topics, publications by research scholars and government's fund opportunities for research.

If you have never read the Higher Education Daily, you can not imagine how it can be useful to you to aquire higher degrees.

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About the two university classmates I mention at the beginning of this letter: they were graduated from the same university together and together get started in the education industry. So what made their lives in education industry different?

Knowledge. Knowledge of acquiring higher skills. And it's application.

An Investment In Success

I cannot promise you that success will be instantly yours if you start reading the Higher Education Daily. But I can guarantee that you will find journal always informative, always reliable, and always useful.

Sincerely

George

Publisher

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