

[AUTORESPONDER #1]

Subject: Thank you for being with us in our exhibit at the trade show.

Dear Visitor,

Thanks for visiting our exhibit at the trade show. You are receiving this email because you have registered in our exhibit as a visitor.

We are the manufacturer of the commercial cooler suitable for restaurants. I want you to know some useful information about how our brand new restaurant cooler works and what feature and benefits it has.

After a decade of hard works we ended up doing was creating a “Cooler specially designed for restaurants” that lets you do more kitchen works for practically nothing.

It has some features that other restaurant coolers don't have. When we designed it, we thought we were going to fill a big demand...

An innovative cooler manufacturer that would help you solve your cooler problems and frustrated restaurant owners take a look at our “Informative report on what our coolers would do for you”, become more productive, get more customers, and so on...

You'll also see how you'll get “paid” buying our restaurant cooler!

Since other restaurants are serving their customers well with delicious food with more cool and you're not, I thought I'd send you the detailed report now, so you can decide whether this offer is something useful to you and you'd like to take advantage of it.

[Click here to download your free report.](#)

Sincerely,

Stephen John
VP Sales- Chill-O-Matic

P.S. Download your free gift below -- our newly revised “Informative report on what our coolers would do for you”, which will tell all the features and benefits available in this cooler:

[Click here to download your free report.](#)

-PS: Follow social media channels to get updates!

We like to discuss with our audience online!

Like or follow us at any of the following social media channels!

Facebook: www.facebook.com/chill-o-matic

Twitter: www.twitter.com/chill-o-matic

LinkedIn: www.linkedin.com/chill-o-matic

Instagram: www.instagram.com/chill-o-matic

[AUTORESPONDER #2]

Subject: Don't buy your restaurant cooler simply from a company.

Dear Visitor,

How's it all going? I hope you enjoyed my free Informative report on what our coolers would do for you. I simply say something for you.

You have a problem: how to meaningfully evaluate the many e-mails promoting restaurant coolers that the companies sending your way?

To help you make a smart decision about choosing the right cooler for your restaurant, here's a checklist of questions you should ask the company promoting coolers to you with all these offers:

Q: What is the price of your cooler?

A: Every company says they offer the best price. But it's easy to verify. Call every cooler company to get their best price.

Then call our Salespeople at 1-977-555-3654. You'll be pleasantly surprised when you hear how much less price we sell you than the others.

Q: Any discount available?

A: Yes, We offer 15% discount for the next 30 days that will save you up to \$800 depending on the brand you choose. It's a big saving for a restaurant owner like you.

But when you place your order with us today, you get extremely great offers!

Q: How are you, trusted by the Customers?

A: Check for any customer complaints. You won't find any for our company. In fact, we are the best restaurant cooler manufacturer!

Q: How quickly can you install the cooler in my restaurant?

A: Some cooler companies take 2 or 3 days to install the cooler in the customer's place after the purchase. At Chill-O-Matic, we set up everything on the same day you purchase our cooler.

Q: What kind of service I can get after sales?

A: Lot of the cooler companies never offer sales after service. Chill-O-Matic offers one year free maintenance service at your doorsteps with no hidden fee. You can call our technical support team at any time without worries.

Q: What features and benefits your restaurant cooler have?

A: It has everything the best restaurant coolers have. You can't find such things in other company coolers.

Q: Is it big size?

A: No, compact size and can easily be moved to any location in your restaurant.

Q: What if I am not satisfied?

A: If you're not 100% satisfied for any reason, just let us know within 6 months. We offer a Special Guarantee exclusively for trade show attendees. That way, you risk nothing.

Q: I'm still flummoxed by all these offers. What should I do?

A: Pick up your phone and call Chill-O-Matic today at 1-977-555-3654. You have questions. We have answers. Don't lose the unbeatable price, service, and reputation.

[Download your free guide here:](#)

Sincerely,

Stephen John
VP Sales- Chill-O-Matic

P.S. Download your free gift below -- our newly revised "Smart Guide On How To Operate Your Restaurant Cooler", which has helped thousands of restaurant owners make the right decisions when choosing a cooler:

[Download your free guide here:](#)

[AUTORESPONDER #3]

Subject: Get paid \$1800 on a new restaurant cooler.

Dear Visitor,

Whether you're buying your first Restaurant Cooler... or looking for top cooler manufacturers..... every Restaurant Cooler company responding to your inquiry at phone says they offer the best price.

No surprise there, right?

[Click here to know what to do.](#)

But at Chill-O-Matic, we just don't just talk about the best price but features and benefits.

What we say is what we do.

For instance, a local company selling low grade coolers that consume huge volumes of power, making extra expense to the restaurant owners. How do you feel about that?

Look at the features and benefits of our company cooler

- **You don't have to compromise.** You could realistically feel happy because it has fog free glass doors, stainless steel, rugged construction, lots of rooms, repositionable shelves, built-in emergency battery powered generator.
- **You are not stuck.** Light weight and can easily be repositioned with just two people. You can try different positions for improved kitchen productivity.
- **Save \$1000 per year.** According to LR Brown & Associates, a product testing firm, our coolers use 30% less power. So buying our cooler is the right decision at the right time to run your restaurant business in a cost effective way. And any restaurant owner that is serious about cutting cost is going to purchase our innovative restaurant cooler immediately. That's where you come in.

Another interesting fact about buying our restaurant cooler is that once you get your cooler from us, you can enjoy a really cool guarantee that makes you risk free.

The restaurant owner not only saves \$1000 a year on power because the cooler uses less power but also up to %15 discount that's around \$800 on the cooler itself. So you get paid \$1800 as savings when you buy our cooler now.

Now, lots of cooler manufacturers say they have everything you expect in a restaurant cooler – as you know from checking your recent emails.



To find out how you can be paid \$1800, call Chill-O-Matic today at 1-977-555-3654. Or click below now:

[Click here to know what to do.](#)

We can help you save money on your Restaurant Cooler -- guaranteed.

Sincerely,

Stephen John
VP Sales- Chill-O-Matic

P.S. Reminder: Download your free gift -- our newly revised "Smart Guide On How To Get Paid" – today.

[Click here to know what to do.](#)

[AUTORESPONDER #4]

Subject: Know how to check out restaurant cooler manufacturers.

Dear Visitor,

Are you still interested in our restaurant coolers?

If so, how do you know whether the cooler manufacturers responding to your phone inquiry are legitimate and trustworthy?

You must consider many things to make the decision on which cooler or freezer to buy. Here's a guideline that gives you the information you need to make the decision.

Here's one resource you know you can trust: The US Consumer Council.

Checking with the Consumer Council to see whether there are any complaints against the cooler manufacturer is one way to ensure an honest cooler seller.

But imagine a company so honest – and so competitively priced – that the Consumer Council itself recommends them to other restaurant owners?

That company is Chill-O-Matic -- an official provider of cooler services to restaurants recommended by the U.S. Consumer Council. Because of that plenty of restaurant owners can order coolers from Chill-O-Matic right?

Now, if U.S. Consumer Council trusts Chill-O-Matic, and happily recommend them to others, can't you?

To find out why the U.S. Consumer Council puts its faith in Chill-O-Matic, and recommends to other restaurants, call 1-977-555-3654 today. Or click below now:

[**Click here to know why US Consumer Council puts its faith in Chill-O-Matic.**](#)

Sincerely,

Stephen John

VP Sales- Chill-O-Matic

P.S. For more reasons why the Chill-O-Matic's cooler is the most essential one for your restaurant, see our newly revised "Smart Guide to Cool Your Food Stuffs." To download your free copy, click below now:

[Click here to know why US Consumer Council puts its faith in Chill-O-Matic](#)

[AUTORESPONDER #5]

Subject: When was the last time your cooler paid you money?

Dear Visitor,

From your recent inquiry on Our Customer Service, I know you're either looking for a restaurant cooler OR try to improve your kitchen productivity.

How would you like to attract more customers for your restaurant every day? And wouldn't it be nice to be a customer's first choice when they are looking for a restaurant?

It's possible for every restaurant owner.

Take this advantage to win the competition and stand out from the crowd.



Imagine getting paid for buying a #1 cooler from an honest manufacturer.

But what you may not know is that you can potentially save \$1000 on power by avoiding a few common – and costly – mistakes many small restaurant owners make.... .

Buy our innovative product, the restaurant cooler: Grow Your Business by serving your customers satisfying their needs with our high performance cooler.

That's why when it comes to running your restaurant business and increasing the kitchen productivity in the most cost effective way possible, buying our cooler gives you every possible advantage.

No matter what kind of food stuff you store, it keeps everything cool and fresh for long hours.

Act Now!

Take action now to get rid of the big size ugly monster from your kitchen that runs 24/7 chewing lots of power every single month.

Enjoy \$1,000 a year in savings off on power because the cooler uses less power and the 15% discount is expiring in 30 days that saves you up to \$800.

Use that \$1,800 of savings to upgrade the décor in your restaurant or you can hire interns for your kitchen. So you can do many things with that money. And that's why this is such a great deal of offer.

[**Click here to Order Now!**](#)

Try It For 6 Months — If You Don't Like The Cooler, We'll Pick It Up And Refund Your Purchase Price

I'm so certain that our restaurant cooler has all the potential to improve your kitchen performance with less usage of power and the capability to move around anywhere in your kitchen.

Close the deal now. Take a full 6 months to do the test drive.

If by then you feel you made a mistake and don't like it, simply give our salespeople a call and let them know. You'll receive a prompt and courteous refund of every penny you paid so long as the cooler is not damaged in any way.

What are you waiting for? Your lovely business career with a high class cooler awaits!

[**Click here to Order Now!**](#)

Sincerely,

Stephen John

VP Sales- Chill-O-Matic

P.S. This is a special offer for a limited time. Everything is on your way, so you can attract more customers coming to your restaurant with your cool service. It doesn't go wrong and has the potential to do more for you.

[**Click here to Order Now!**](#)